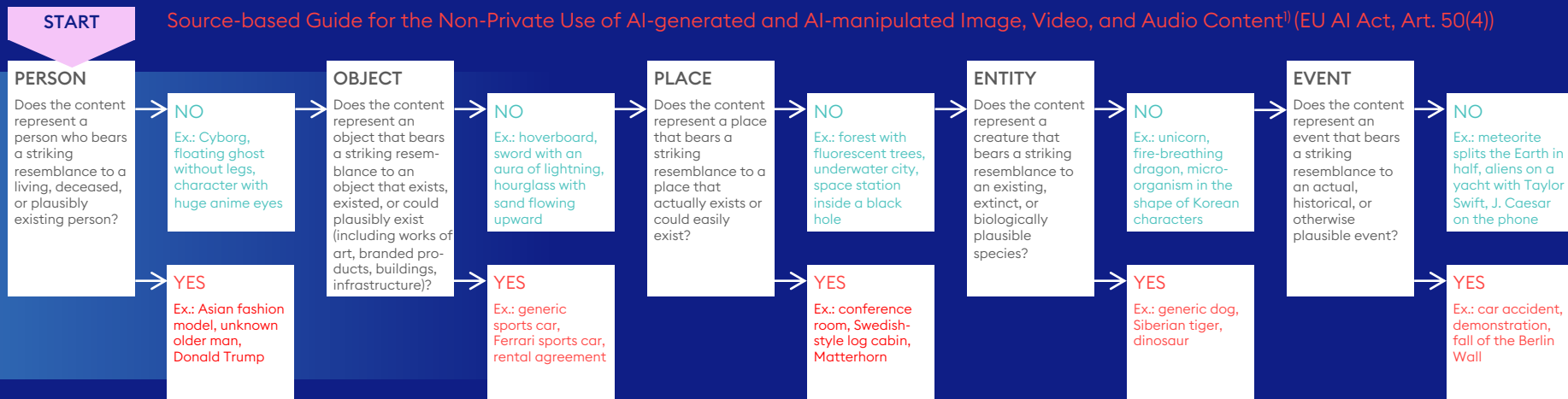


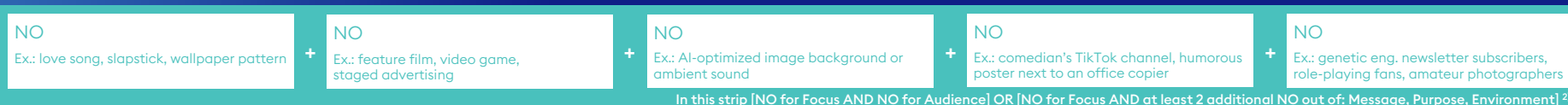
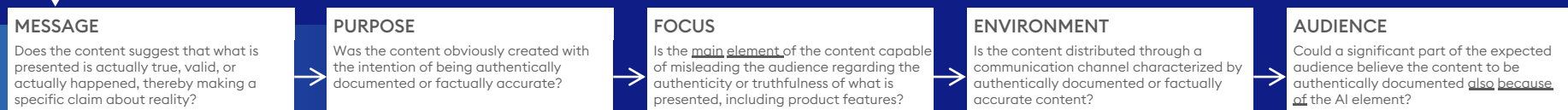
Source-based Guide for the Non-Private Use of AI-generated and AI-manipulated Image, Video, and Audio Content¹⁾ (EU AI Act, Art. 50(4))

Seems real?

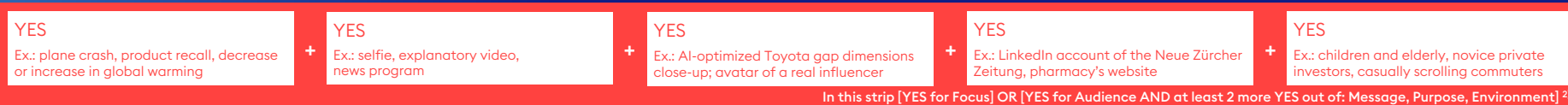


To label AI content or not?

Seems truthful and authentic?



Probably not a "deep fake": no disclosure obligation



Probably a "deep fake": disclosure obligation

AI GENERATED

Sources: https://eur-lex.europa.eu/legal-content/DE/TXT/HTML/?uri=OJ:L_202401689 <https://ec.europa.eu/newsroom/dae/redirection/document/131215>

1) This guide does not apply to text-only content. 2) This rule is the result of independent operationalization, benchmarked against existing examples and cases but not found as such in the sources.

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